Commission:

The point of view character is a husband. He and his wife are in a loving relationship, but things are becoming stale because he can't come out and express his love of fat women and associated kinks to her. He believes he just likes women with large breasts and asses, but he is in a bit of denial. He goes to an herbal medicine type shop to find something like an aphrodisiac to try and spice things up. The clerk working the counter asks some questions to try and route out the problem and gets the main character to admit what is wrong. The clerk sells a Potion (Tea, liquid, whatever works) and add a drop of blood from the main character to complete it. He says the potion will turn the wife into the husbands desired form but warns him to take caution as he may not know what he truly desires.

He returns home and slips the potion to the wife somehow. They go to bed and not much changes at first.

I imagine the timeline then going something like this

Day 1 after potion: Wife is now chubby with a full figure. She is now also a bit lazier and has developed a huge appetite as well. Husband is happy with results and figures this is the end

Day 2: Wife is now fat, constantly eating and not afraid to let out a burp or two. She is also becoming nerdier, wanting to play games, and be fed and belly rubbed. Husband is confused and in a touch of denial about attractions but goes along with everything. Husband returns to the shop and questions clerk who says the changes will stop on the fifth day (The 4th day after taking potion)

Day 3: wife is now SSBBW sized, and all the changes are further accelerated. Wants husband to put babies in her. He seduces him with her new body, and they have sex.

Day 4: She's now even slightly bigger and fully pregnant.